

# Privacy statement

Van der Hoeven Horticultural Projects B.V., established at Vrij-Harnasch 124, 2635 BZ Den Hoorn, is responsible for the processing of personal data as laid down in this privacy statement.

## Contact details:

<http://www.vanderhoeven.nl>

Vrij-Harnasch 124, 2635 BZ Den Hoorn

Tel: +31 88 262 66 66

## Processed personal data

Van der Hoeven Horticultural Projects B.V. processes personal data about you when you use our services and/or when you provide these data yourself.

You can find an overview of the personal data we process below:

- Name
- Address details
- Telephone number
- E-mail address
- IP address
- Location details
- Data about your activities on our website
- Web browser and device type

## Processed special and/or sensitive personal data

Our website does not intend to collect data about website visitors who are younger than 16, unless they have permission from a parent or guardian. However, we cannot verify whether a visitor is older than 16. We advise parents to be involved in the online activities of their children in order to avoid the collection of data related to children without parental consent. If you are convinced that we have collected such personal data about a minor without permission, please contact us at [gdpr@vanderhoeven.nl](mailto:gdpr@vanderhoeven.nl) and we will remove these data.

## The purpose and grounds for our processing

Van der Hoeven Horticultural Projects B.V. processes your personal data for the following purposes:

- Sending our newsletter and/or advertising brochures
- Calling or e-mailing you if this is necessary to perform our services
- Informing you about changes to our services and products
- Van der Hoeven Horticultural Projects B.V. analyses your behaviour on the website to improve it and tailor our range of products and services to your preferences.

### **How long do we keep your personal data?**

Van der Hoeven Horticultural Projects B.V. does not keep your personal data longer than the mandatory statutory period or, in the absence thereof, not longer than is strictly necessary to achieve the purposes for which your personal data were obtained.

### **Sharing personal data with third parties**

Your (personal) data will not be shared with third parties, unless Van der Hoeven Horticultural Projects B.V. is required to do so based on a statutory obligation or court order.

### **Used cookies or similar technologies**

Van der Hoeven Horticultural Projects B.V. only uses technical and functional cookies. We also use analytical cookies that do not infringe on your privacy.

A cookie is a small text file that is stored on your computer, tablet or smartphone when you visit the website for the first time. The cookies we use are necessary for the technical operation of the website and your ease of use. These ensure that the website works properly and remember, for example, your preferred settings. They also allow us to optimise our website.

You can opt out of cookies by configuring your Internet browser not to accept cookies. You can also remove previously stored information through your browser settings.

### **Accessing, correcting or removing data**

You have the right to access, correct or remove your personal data. You also have the right to withdraw your permission for the data processing, to object to the processing of your personal data by Van der Hoeven Horticultural Projects B.V., and to receive the data in a portable format. This means that you may request us to provide you or another designated organisation with any personal data we have of you in a computer file.

You can send a request for access, correction, removal or data transfer of your personal data, the withdrawal of your permission, or an objection to the processing of your personal data to [gdpr@vanderhoeven.nl](mailto:gdpr@vanderhoeven.nl).

To verify the request is made by you, please include a copy of your identification document. Black out your photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and civil service number (CSN) in this copy. This serves to protect your privacy. We will respond to your request as soon as possible, within four weeks at the latest.

Van der Hoeven Horticultural Projects B.V. also wants to point out that you have the opportunity to file a complaint with the national supervisory authority, the Dutch Data Protection Authority. You can use the following link for this: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

### **Security of personal data**

Van der Hoeven Horticultural Projects B.V. values the security of your personal data and takes the appropriate measures to prevent abuse, loss, unauthorised access, unwanted disclosure and

unauthorised alteration. If you feel that your data are not protected properly or if there is evidence of abuse, please contact us at [gdp@vanderhoeven.nl](mailto:gdp@vanderhoeven.nl).