Van der Hoeven
Horticultural projects with IQ
Changing with the times

The past decades have seen an awful lot of changes in the international world of greenhouse construction. Possibly the greatest change of all is the development undergone by the growers themselves, whose businesses have evolved from small-scale operations to large, globally active enterprises. Requirements concerning the realisation of projects have changed accordingly. Today’s entrepreneurs demand efficiency, financial feasibility and food safety. Van der Hoeven has adapted its approach to greenhouse construction to meet those demands. Technological perfection is still our primary focus, but no longer our sole concern. Our role as a provider of turn-key projects calls for a broader outlook. So when you do business with Van der Hoeven you will find yourself dealing with sparring partners in different fields of expertise. Specialists who will be able to recommend the best type of greenhouse to meet your requirements, but also the most suitable logistic system and screening installation. That’s the advantage of doing business with greenhouse builders who have gained experience in providing tailored solutions for a wide diversity of customers. We will gladly prove our reputation to you too!

Directors Van der Hoeven

Major challenges

The world around us is changing at an incredibly fast pace. The future shortage of fossil fuels forces us to search for alternative energy sources. Water will become scarcer, so cultivation methods will have to allow for water recycling. Today’s consumers want to know the origins of horticultural produce and demand better guaranteed food safety. All over the world growers are expected to meet more stringent environmental standards. The number of consumers capable of purchasing fresh vegetables and ornamental products is growing in emerging industrial countries. For consumers, sound cultivation methods are moreover increasingly becoming a decisive criterion in the selection of vegetables and ornamental products. Sustainability is their key concern. And production that is now restricted to a few centres in the world will become more global.

It’s now up to the greenhouse horticulture sector to find ways of meeting these challenges. The sector already has the necessary knowhow. And it’s more than willing and ready to take up the challenges. Over the years, our sector has time and again proven that it is capable of pushing back frontiers. Frontiers in the fields of efficiency, technology and food safety. We shouldn’t underestimate the challenges currently facing our sector. But effective use of our various specialisations and the efficient cooperation that characterises our sector will enable us to increase our outputs while using fewer resources. And to make our production methods and produce safer, healthier and more environmentally friendly. There are already numerous companies that are setting the right example. Van der Hoeven is one of those companies. Since 1953 we have been making continuous efforts to find ways of raising greenhouse horticulture to a higher level. We are ready to shape the future.
Greenhouse builders and turn-key providers all in one

Innovative solutions are our trademark
Over the past decades, Van der Hoeven has increasingly evolved from a company specialising in greenhouse construction to a provider of turn-key projects. The greenhouses, including all the crucial installations, we design and manufacture ourselves. This in-house development enables us to meet customer-specific requirements in a most flexible way. Based in the very heart of the major Dutch horticultural production region, we have gained a huge amount of first-hand practical experience over the years. We approach each project separately to find the best way of meeting our customers’ wishes and their specific cultivation requirements. Also if those wishes and requirements should call for innovative solutions.

Today’s Van der Hoeven is a professionally run organisation that still shows the characteristics of the family company from which it originated. You may expect a high level of commitment from our employees. You will find yourself dealing with enthusiastic specialists in all fields and at all levels - specialists who enjoy searching for the right solutions and who are not afraid of embarking on a new course to find them.

Quality in every respect
As a renowned project organisation we have set up business procedures to secure quality in everything we do. We are for example a member of the AVAG, the professional organisation for the Dutch greenhouse construction and installation sector. And our HortiQ certification gives you an extra guarantee for the perfect realisation of your project, including aspects such as safety and health. Strict measures and detailed protocols leave no room for any doubt about our adherence to all relevant regulations and guidelines in the realisation phase.
Efficient organisation is perhaps the most important prerequisite for success in the field of greenhouse construction. At Van der Hoeven that efficient organisation begins inside our company itself. Our organisational structure is characterised by short communication lines between our management and our sales, logistic, engineering, production and implementation departments. This means that decisions can be taken swiftly, and processes do not take longer than strictly necessary. Another great advantage from which our customers benefit is that we build our greenhouses and install their heating systems ourselves.

Efficient project management also ensures that the input of external suppliers is effectively incorporated in the overall project plan. In specialist fields for which we consult third parties, such as automation, internal logistics, water management and the like, we preferably work together with regular partners. We are of course also open to cooperation with local suppliers in the countries in which we are active. Our customers may rest assured of our supervision in all projects.

The world is our home market

As a director in front of and behind the scenes we will coordinate the operations of all the parties involved in your project. And as a committed, responsible construction company our greatest priorities will be safety, health and the environment under all circumstances. A company with a flat organisation

The world is our home market: we work for customers all over the globe. From specialist challenges with areas of only a few thousand square metres to projects of sixty hectares. Our broad scope enables us to help you visualise, in the advisory phase already, what your project will eventually look like. And our involvement in preparing your site for construction and creating the necessary infrastructure at the very start of the realisation of your project will guarantee a smooth succession of the subsequent building phases. Also in complex projects calling for supplementary expertise.
Project management
Van der Hoeven will as a turn-key provider of course also take over responsibility for the realisation of your project. That way we will have everything in control, which will lead to advantages in terms of time and efficiency - particularly beneficial in the case of a tight schedule. There will always be a single pivot coordinating all the links in the chain: your project manager at Van der Hoeven.

Turn-key projects
Today's greenhouse projects are often large-scale and technically complex. Do you have all the knowhow needed to coordinate the cooperation of the many different parties involved in such a project? Or would you rather delegate that task to a specialist such as Van der Hoeven? We can guarantee that your project will ultimately look the same in practice as it does on paper. And that our own employees and third parties will strictly adhere to the schedule and agreements made. Of course with the required degree of flexibility that will enable us to respond to any changes that may be made during the realisation of your project, so that you will not have to worry about them yourself. When we say turn-key we really mean it: you can rest assured that when we complete your project all the installations will be in working order.

Solar projects
Solar energy could be an alternative to fossil fuels. And a very attractive alternative, if it's up to Van der Hoeven. With our NOVI-SOL solar greenhouse we have demonstrated that we are capable of responding to new developments flexibly and coming up with innovative solutions. The greenhouse's solar panels are perfectly integrated in the roof structure to ensure maximum efficiency. This greatly increases the commercial viability of investing in solar energy. And it even creates prospects for energy generating projects in the future!

Advice and supervision
We have been accumulating horticultural knowhow since 1953. So it's not surprising that we can now boast above-average expertise. We will gladly give you all the advice you need to raise your project to a higher level. With the added advantage of our first-hand practical experience: in-house manufacturing and engineering enable us to meet specific demands and implement tailored projects more quickly.
Today, a greenhouse is a lot more than a simple investment involving some technical aspects. Technical quality will of course still be your leading criterion in selecting a greenhouse builder, but commercial results are also very important. You will want your greenhouse to meet present and future requirements in the field of food safety. And you must be able to rely on constant internal efficiency to give you competitive clout. With so many factors at play, a greenhouse builder must be capable of looking beyond technical aspects alone.

In our capacity as a turn-key provider we are used to considering a wide range of factors in the service we offer our customers. Our specialists are indeed experienced sparring partners in several different fields, capable of answering the most diverse questions. You will find us sitting not opposite you, but next to you. We do not avoid responsibilities and stick to the agreements we make. All this makes us an ideal partner for you - pleasant to work with and proactive in our approach.

The realisation of a greenhouse-construction project involves several disciplines. We can provide many of the specialisations concerned ourselves. For disciplines we lack in-house, we approach companies that have been proved their quality and reliability for many years, just like us. Partners we work very closely with in the various phases in the realisation of your project. The close relations we maintain with those suppliers enable us to respond faster and more flexibly.

Van der Hoeven has long-term partnerships with countless satisfied customers. We will gladly enter into a similar partnership with you too. If our approach appeals to you, please don’t hesitate to contact us to find out more about what we do.